
32B-13. Sign Materials and Display Standards.

- A. Sign materials. Any and all materials used to construct signs, supports or fasteners shall conform to the following standards:
1. Permitted materials, generally. Signs may be constructed of painted, stained, sandblasted or carved wood, brick, stone, textured concrete or similar material. Glass metal or metallic leaf, which is rust resistant, painted or anodized or otherwise treated to prevent reflective glare.
 2. Permitted support structure materials. Exposed metal support structures for signs, as used for connecting one structure or assemblage to another structure or sign, shall be faced or covered with materials which match or blend with the face of the sign.
 3. Rustic Ground/Monument signs. Rustic ground/monument signs shall be constructed of carved, rough-hewn, sandblasted wood, or similar material. Letters may be raised or carved and may be painted, stained or left to weather naturally. Supports shall be of rough-hewn posts or logs, or finished logs. Fasteners may be of wrought iron, chain, or angle iron and shall be of a weatherized bronze, rust or black finish and shall be non-reflective.
- B. Display standards. The display of all signs regulated by this Zoning Ordinance shall conform to the standards of this section.
1. No obstruction Permitted. No sign shall obstruct a clear view to and from traffic along any street right-of-way, entrance or exit.
 2. No projection within right-of-way. No signs, except traffic signs and similar regulatory notices shall be allowed to project or be located within a public right-of-way.
 3. External illumination. Signs may be unlighted or lighted externally, provided that the light is shielded such that the light source causes no glare, and does not encroach upon neighboring properties or on-coming traffic. No exposed light sources are permitted. Colored and flashing lights are prohibited. All lighting shall be shielded and directed only at the sign surface. Illumination source shall be included with the Master Sign Plan.
 4. Internal Illumination. Individual pan-channel letters with a plastic face or individual cut-out letters (i.e. letters routed out of the face of an opaque cabinet sign) are permitted. The plastic face or backing of the letters shall be ivory colored. Reversed pan-channel letters with an internal light source reflecting off of the building face may also be used for "halo" or "silhouette" lighting. The light source for internally illuminated signs shall be white.
 5. Wall signs mounted on parapets. A wall sign mounted on a parapet wall shall be mounted six (6) inches or more below the top of the parapet wall.
 6. No imitation of traffic signs. Signs shall not resemble, imitate or approximate the shape, size, form or color of traffic signs, signals or devices. Signs shall not obstruct or interfere with the effectiveness of traffic signs, signals or devices, not be lighted in a way that can cause glare or impair driver visibility upon roads.
 7. No prevention of ingress/egress. Signs shall not be erected, relocated or maintained in such a way that prevents free ingress or egress from any door, window or fire escape, and no sign shall be attached to a standpipe or fire escape.

8. No mounting on natural features. No signs shall be painted or mounted on trees. No landform or naturally occurring land feature (rocks, cliff faces, etc.) shall be defaced for purposes of displaying a sign.
9. Clearance. The clearance of a projecting, , canopy or wall sign shall be measured from the lowest edge of the overhang 8 feet to the driving or walking surface below.
10. Sign Setbacks
 - a. Monument and/or Ground signs. Any rustic monument sign or ground sign shall be set back a minimum of ten (10) feet from any property line. Signs fronting on State highways shall be set back 20 feet from the right-of-way.